

Social Media Savvy 101

with Brett de Hoedt / www.hootville.com



facts about
smoking



the story
of smoking



no smokes guest bloggers

Our bloggers share their thoughts on the impact that smoking has on them, their friends and family. Read their inspiring stories.

[more...]



**EVERY TIME ONE OF THESE
PHOTOS GETS POSTED
BIG TOBACCO GETS
TONS OF FREE MARKETING.**



00:07

00:30



**UNPAID
TOBACCO
SPOKESPERSON**



00:10

00:30



00:17

00:30





00:05 | 00:32

FDA ad: "Allison"





Lore Oxford @loreoxford 14m

Legacy's anti-smoking ad is the best bit of free marketing tobacco has had in years. Pictures of hot people smoking doesn't deter teens guys

Details



Saudi Arabia VIP @SaudiA... 15m

News: Call in Saudi Arabia to hike cigarette prices in anti-smoking drive: Kingdom 'has...

bit.ly/1qVUeJU goo.gl/vn7U

Details

Reena Tory retweeted



Nick Terrone @QuitwithNick 1d

New murder trial for soldier who claims anti-smoking drug made him psychotic - goo.gl/alerts/5Rs5

Details

Dame Chloe Farquart retweeted



Yvonne Luxford @_Y_S_L 23h

"@NACCHOAustralia: Time for rethink on Budget cuts to Indigenous Anti-smoking Programs @theMJA tinyurl.com/m8o5546 pic.twitter.com/Q21eBOFXKL

Electric Forrest retweeted



Greg Flikshteyn @GregFlik 5h

Screw these anti smoking commercials. You decided to smoke, live with it.

Details



Natalie @nroytz 5h

the anti-smoking ads that show the effects of certain diseases really scare me

Details



Versace Ebola @MTeriyaki 5h

Anti smoking ads are cringy as heck!

Details



Greg Flikshteyn @GregFlik 5h

Screw these anti smoking commercials. You decided to smoke, live with it.

Details



Sean ThaGawd @kutak 5h

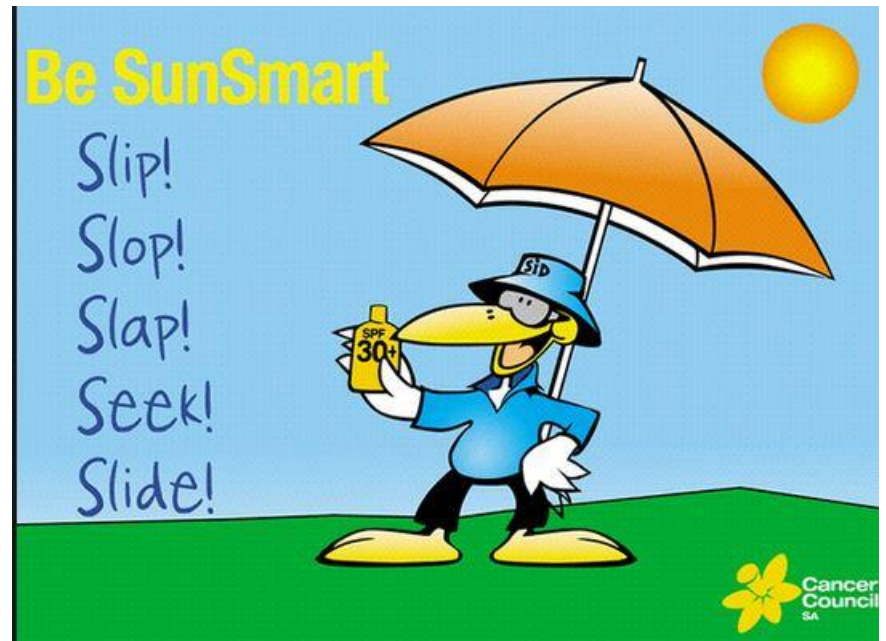
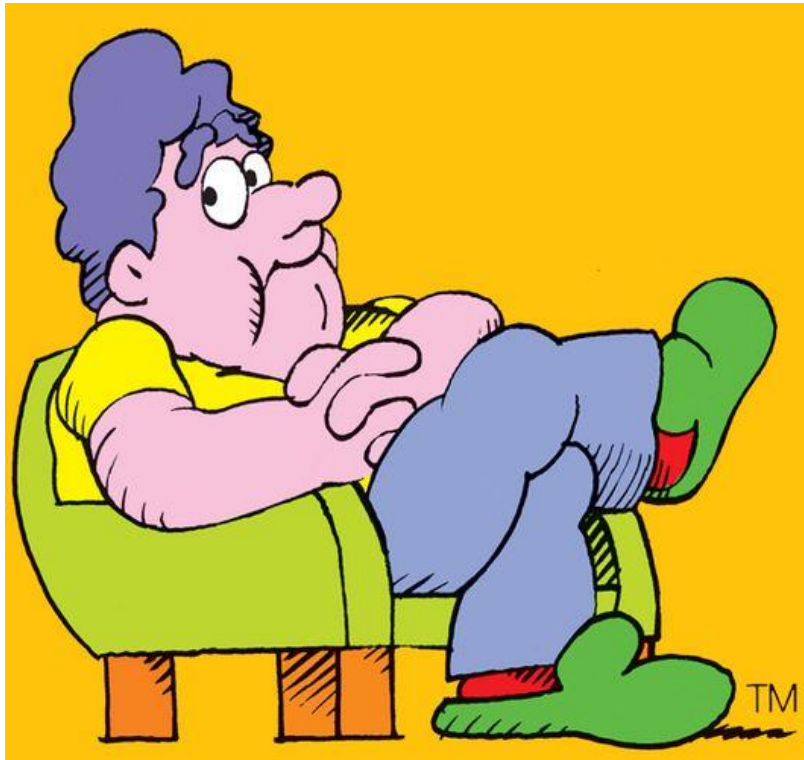
I think its hilarious when a anti-smoking ad had to be edited because it was found to be racist.

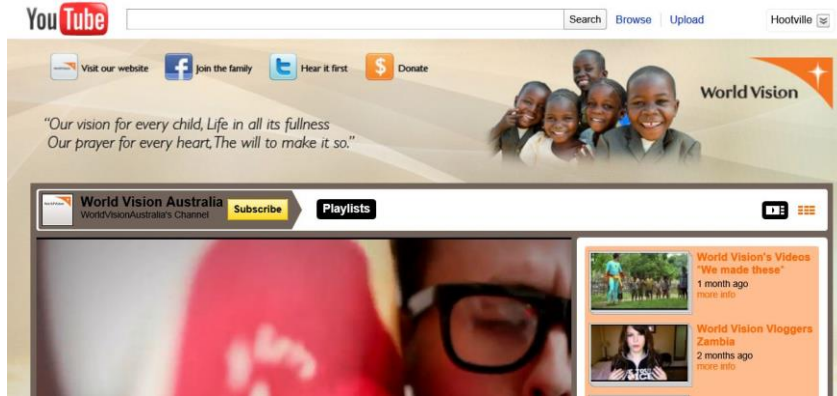
Details











**Hootville**[View my profile page](#)**1,647**
TWEETS**47**
FOLLOWING**801**
FOLLOWERSWho to follow · [Refresh](#) · [View all](#)**David Hood** @davidahood
[Follow](#)Trends · [Change](#)[James Harden](#)[Russell Westbrook](#)[#Thunder](#)[#ThreeWordsYouWillNeverHearObamaSay](#)[Ecuador](#)[News Ltd](#)[#Assange](#)[High Court](#)[Adam Carolla](#)[Julian Assange](#)© 2012 Twitter [About](#) [Help](#) [Terms](#) [Privacy](#)
[Blog](#) [Status](#) [Apps](#) [Resources](#) [Jobs](#)
[Advertisers](#) [Businesses](#) [Media](#) [Developers](#)

hootville

Tweets

**Our Community** @OurCommunityAU

7m

The power, the passion, the struggles, the triumphs: OC award alumni update. OC Matters – out now! ourcommunity.com.au/ocmatters[Expand](#)**Hootville** @Hootville

15m

Here comes the Charities Commission. Find out what it means for you ourcommunity.com.au/ocmatters[Expand](#)**Tim Burrowes** @mumbrella

18m

News Limited to restructure around just five divisions j.mp/NOfr9S[Expand](#)**Our Community** @OurCommunityAU

25m

Ready or not, here comes the Charities Commission. Find out what it means for you in Our Community Matters – out now! ourcommunity.com.au/ocmatters[Expand](#)**Environment Victoria** @5MillionPeople

47m

It's The Final Countdown to [#replacehazelwood](#) - just 10 days left for @JuliaGillard to deliver > bit.ly/7LKNOL Sing it with me now[View video](#)**Steve Martin** @SteveMartinToGo

1h

Last night loved Meryl Streep and Kevin Kline in "The Near Miss" (my preferred title for Romeo and Juliet. More modern and active)

[Expand](#)**Malcolm Turnbull** @TurnbullMalcolm

1h

Discussing Fairfax with Linda Mottram -Transcript – ABC Sydney – 20 June 2012 shar.es/sG0Xr @abc702[Expand](#)



Average number of friends, contacts or followers we have online



14-19

464

20-29

338

30-39

212

40-49

115

50-64

76

65+

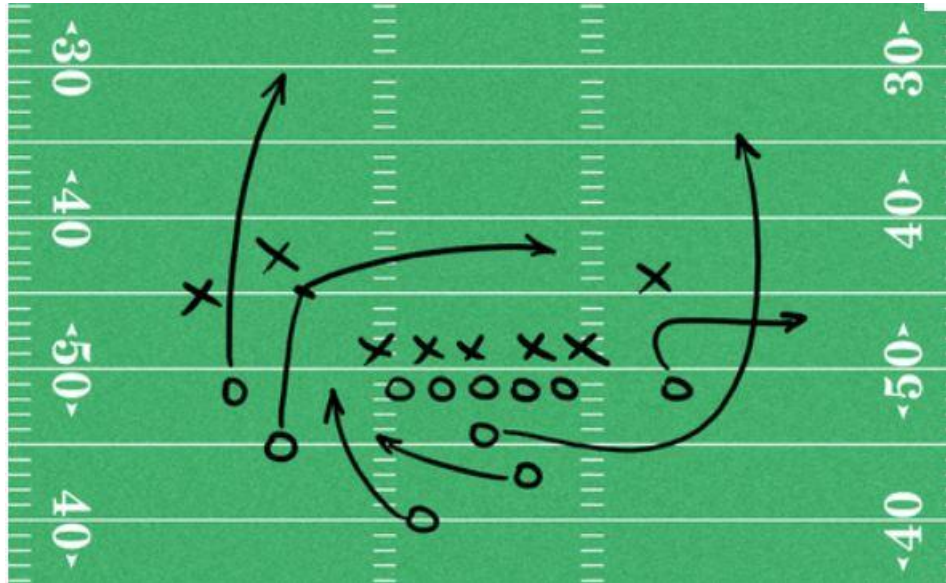
64



246



211



Playbook vs Policy

- Why?
- What content will be published?
 - What tone will you use?
 - Who shall publish?

SOCIAL MEDIA CITATION

KEEP IT TO YOURSELF

The same ground rules that apply to face-to-face interactions apply online, and committing the infraction(s) below are just as uncouth or downright boring. Remember, when you post something to your wall—we can see it.

TO: @ _____ **FROM:** @ _____

- | | |
|---|---|
| ☐ Banal status updates | ☐ Poking |
| ☐ Tagging unflattering photo(s) of others | ☐ Participating in annoying games |
| ☐ Narcissistic profile photo | ☐ Sending unwanted virtual "gifts" |
| ☐ Constant profile-photo swapping | ☐ Inviting everyone to everything |
| ☐ Long-winded list of interests | ☐ Self-congratulatory posting |
| ☐ Endless relationship status changes | ☐ Not inviting me to anything |
| ☐ Cultural, political, and/or racial insensitivity | ☐ Friending nonfriends |
| ☐ Weather reports | ☐ Lurking |
| ☐ "Liking" your own status | ☐ Inspirational quote abuse |
| ☐ "Liking" stupid things | ☐ Acronym abuse |
| ☐ Partaking in self-indulgent quizzes | ☐ Overposting |
| ☐ Excessive vulgarity | ☐ Overcommenting |
| | ☐ Oversharing |
| | ☐ _____ |

DOES NOT COMPUTE



Building a cult A.K.A following

Twitter is not "getting" followers - -it's creating a reason to be followed - you are in the hands of your market - thats how it should be

about 9 hours ago from [twihirl](#) ☆



Ed Dale



greetings from **hootville**



Every Australian Counts

Steve wants an NDIS to give information & support to the families of kids with hearing and vision loss... hear what else he has to say



Mar 20, 2012 8:13pm

Length: 0:50

Like · Comment · Share · 19 · 5 · 1 · 14 hours ago ·

MS Australia · Welcome

Non-Profit Organization

Hit and support the 21,000 Australians living with MS



For information, advice and support please visit
www.msaustralia.org.au



Hootville Communications

Oh dear. Media training tip #116: Keep unsophisticated bigots away from the camera. Tip #984: Keep direction of fellow interviewees hush-hush. Watch this all if you can or from 2 minutes in if busy. Regardless; I'm sure this won't lose them any local support.



7.30 - ABC
www.abc.net.au

Nine months ago, residents in Woodside were furious when it was announced a new detention centre would be built in their town. Leigh Sales travelled to the South Australian town to discover how the locals feel now.

529 Impressions · 0% Feedback

June 7 at 10:43am · Like · Comment · Share



Each death in custody is a national shame. Close the Gap on imprisonment.
tinyurl.com/76spnbo #fairsociety

• JohnFalzon, (RT by croakeyblog), [+] Fri 24 Feb 14:40



Every Australian Counts

Mail bag from holiday period full of sign ups. Now for the data entry....

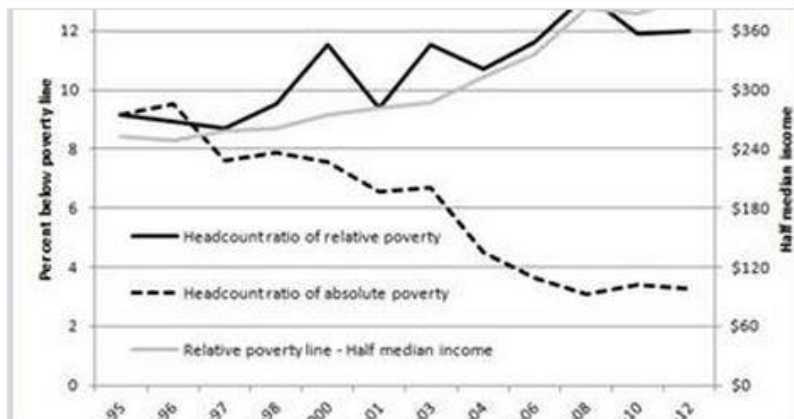


Like · Comment · Share · 36 · 2 · 6 hours ago ·



Brotherhood of St Laurence shared a link.
September 5

Is poverty on the rise in Australia? It depends on how you measure it. <http://theconversation.com/factcheck-is-poverty-on-the-rise-in-australia-17512>



FactCheck: is poverty on the rise in Australia?

theconversation.com

"Politicians will talk a lot about 'cost of living pressures' during this election campaign, even though most people are enjoying living standards that are better than ever. However, a growing group of...



Brotherhood of St Laurence
8 hours ago

Did you catch Channel 7's Winners and Losers last night? Our Moonee Ponds store featured (as pictured)! Check it out: <http://bit.ly/16kd0kN>



Like · Comment · Share

52 people like this.

Top Comments ▾



NoSmokes.com.au shared Quit Victoria's photo.

5 hours ago

Over time, smoking changes the way you look - and not for the better!

<http://quit.nosmokes.com.au/your-health/how-you-look/>

It takes just 2 weeks for the tobacco stains on your hands and teeth to fade once you quit. Quitting has immediate and long term benefits for people of all ages. How did quitting improve your appearance?



Like · Comment · Share

👍 Tony Macaroni Ryder likes this.



Write a comment...



NoSmokes.com.au

Yesterday

Did you know the price of cigarettes has increased today?

Smoking costs you your health, and also lots of your money. Today is a good day to [#quitsmoking](#)

Learn more about the increase in costs - <http://tinyurl.com/kve96m4>

Learn more about the cost of smoking - <http://quit.nosmokes.com.au/the-facts/cost-of-smoking/>





NoSmokes.com.au



Hootville Communications

Home



**No
Smokes**

NoSmokes.com.au
Website

Like

+ Follow

Share



Timeline

About

Twitter

Photos

More ▾

PEOPLE



Post



Photo / Video

NoSmokes retweeted



Aboriginal Health @NACCHOAustr... 1d
"@TheTodayShow: Smokers will pay more for a packet of cigarettes from today with a tax rise of 13.7%. #Today9
pic.twitter.com/ZGj5VWrdZrt



Conversation

NoSmokes retweeted



Aboriginal Health @NACCHOAustr... 1d
A dollar to light up: smokers brace for another jump in tobacco excise
smh.com.au/federal-politi...
@Galambila @No_Smokes
pic.twitter.com/FI0ae29taw



Details

No Smokes on Twitter

RT @NACCHOAustralia:

"@TheTodayShow: Smokers will pay more for a packet of cigarettes from today with a tax rise of 13.7%. #Today9
<http://t...>

09:10:19 AM September 01, 2014



RT @NACCHOAustralia: A dollar to light up: smokers brace for another jump in tobacco excise
<http://t.co/dKWZeYnjDU> @Galambila @No_Smokes ht...

09:09:22 AM September 01, 2014



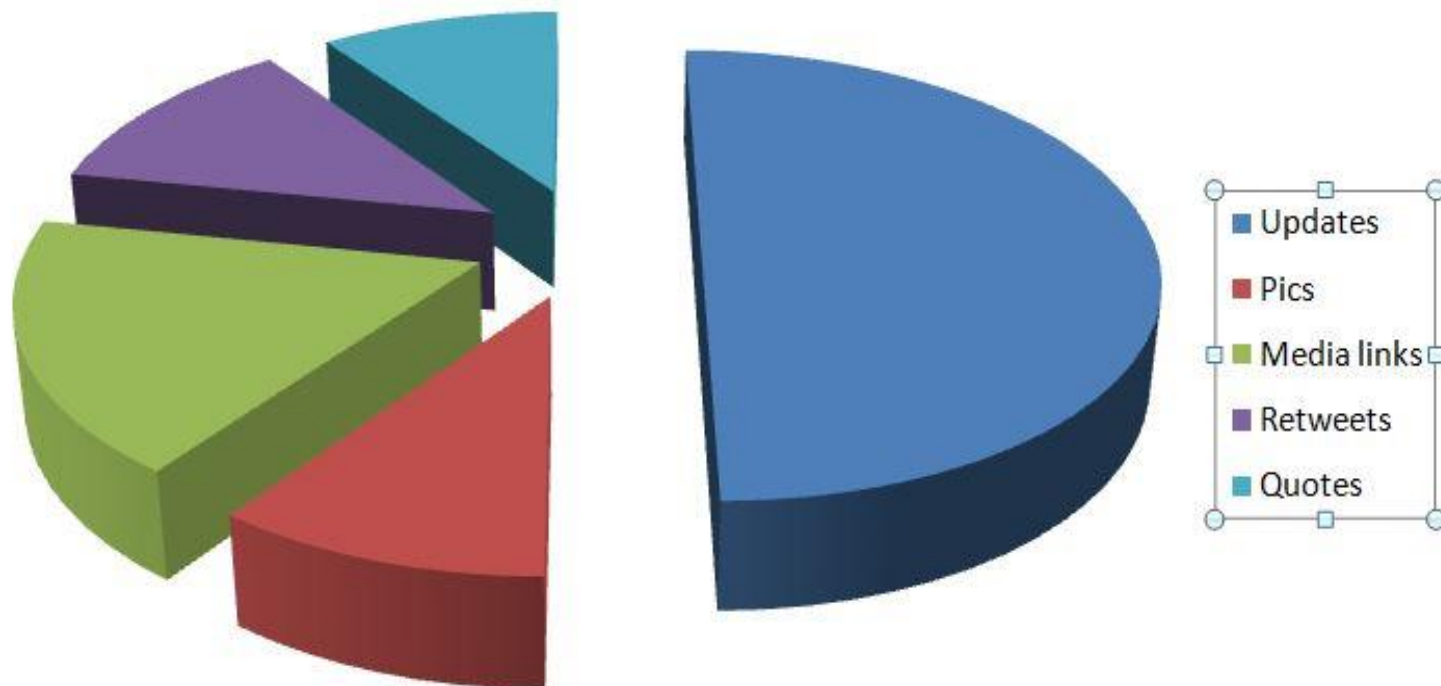
RT @notupinsmokes: 12 year old wrote. "Having a habit of smoking is not a hard thing BUT taking the habit away is hard!" @notupinsmokes htt...

09:04:32 AM August 29, 2014



Follow @no_smokes 913 followers

Content suggestions





CARE Australia

@CAREAustralia

CARE Australia is the largest non-political, non-religious overseas aid organisation in Australia, providing humanitarian assistance across the globe.

Australia · <http://www.care.org.au>

 Follow

1,258 TWEETS

769 FOLLOWING

5,507 FOLLOWERS

 User Profile



Smithsonian

@smithsonian

We're not a museum. We're 19 of them! Plus 9 research centers & the National Zoo. Follow your favorites

📍 Washington, DC



Reconciliation Aus.

@RecAustralia

Reconciliation Australia is an independent, not-for-profit organisation promoting reconciliation between Indigenous and non-Indigenous Australians.

Canberra, ACT, Australia · <http://www.reconciliation.org.au>

 Follow

1,912 TWEETS

673 FOLLOWING

1,958 FOLLOWERS



Bowls NZ

@BowlsNZ

Bowls is enjoyable, entertaining and accessible to all New Zealanders, now and into the future

New Zealand · <http://www.bowlsnz.co.nz>

2,043

TWEETS

47

FOLLOWING

336

FOLLOWERS



Bowls Australia

@BowlsAustralia

Bowls Australia is your one stop shop for all the latest news on lawn bowls across the nation and the globe...

Australia · <http://bowlsaustralia.com.au>

 Follow

5,063 TWEETS

234 FOLLOWING

717 FOLLOWERS



NoSmokes
@No_Smokes

No Smokes is an anti-smoking website for young Indigenous people. It uses animations, games, video clips and other cool stuff to explain why smoking is no good.

Melbourne, Australia · nosmokes.com.au

1,890 TWEETS	877 FOLLOWING	913 FOLLOWERS	23 LISTED	 Follow
------------------------	-------------------------	-------------------------	---------------------	---





Helped the guys bake some scones - they politely said they passed muster. KRudd

● KevinRuddPM, [+] Thu 06 May 12:26 via web



Just spent the morning at the Whittlesea Men's Shed near Melb talking about bloke's health. KRudd



greetings from **hootville**



Speech just posted: Second Reading Speech, Carbon Tax Plebiscite Bill, Parliament House bit.ly/nescWI

• TonyAbbottMHR, [+] Mon 22 Aug 19:04 via twitterfeed



Speech just posted: Address to the Convoy of No Confidence Rally, Canberra bit.ly/pe7HQ8

• TonyAbbottMHR, [+] Mon 22 Aug 17:58 via twitterfeed



Speech just posted: Address to the South Australian Liberal Party State Council, Adelaide bit.ly/q9xlfv

• TonyAbbottMHR, [+] Sun 21 Aug 11:24 via twitterfeed



Speech just posted: Address to Workers at Seeley International, Adelaide bit.ly/q4sLPn

• TonyAbbottMHR, [+] Fri 19 Aug 16:39 via twitterfeed



This week's blog: Daily Telegraph Blog bit.ly/p9bdxm #MyLiberal

• TonyAbbottMHR, [+] Fri 19 Aug 13:53 via twitterfeed



Speech just posted: Address to the No Carbon Tax Rally, Canberra bit.ly/qSkIbP

• TonyAbbottMHR, [+] Tue 16 Aug 17:31 via twitterfeed



greetings from **hootville**



2011 Census

@2011Census Australia

Official account for Australia's 2011 Census of Population and Housing. Follow us to keep up to date with all the latest Census news, discussion and fun facts.

<http://www.abs.gov.au/census>

 Follow

 Text follow **2011Census** to [your carrier's shortcode](#)

Tweets

[Favorites](#)

[Following](#) ▾

[Followers](#)

[Lists](#) ▾



2011Census 2011 Census

Don't worry, there's only 1826 sleeps until the 2016 [#AusCensus](#).

45 minutes ago



2011Census 2011 Census

Has anyone picked up this evening? At least you won't be alone on your [#AusCensus](#) form.

13 hours ago



2011Census 2011 Census

More than 90 eCensus forms are being submitted per second. That'll show the Canadians! [#AusCensus](#), [@tomandalex](#), [@TomCBallard](#), [@AlexDyson](#).

15 hours ago



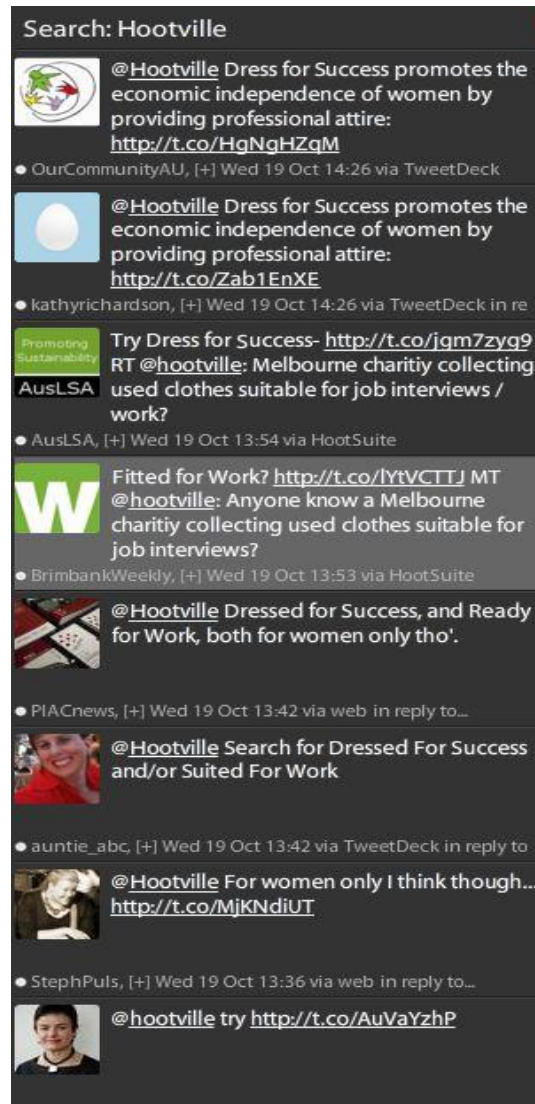
2011Census 2011 Census

There are 922 Weight Loss Consultants in Australia but are any of them as effective as [@ElizabethHurley](#)?

17 hours ago



Adopt an Ask, Don't Tell policy





Got hashtag?

**Third
Sector**

FREE e-guide to securing grants.
cot.ag/vjJzll #NFP #free #grant #finance #e-guide #whitepaper #funding

ThirdSectorMag, [+] Wed 30 Nov 13:56 via web



What's on in FIA Western Australia
<http://conta.cc/oszPUq>

• FIAEvents, [+] 📍 Tue 02 Aug 16:21 via Constant Contact



What's on in FIA ACT <http://conta.cc/rtRhhy>

• FIAEvents, [+] 📍 Tue 02 Aug 16:21 via Constant Contact



What's on in FIA Queensland
<http://conta.cc/p63EFV>



CommunitylawVic Federation of CLCs

The Victorian Charter of Human Rights protects victims' rights |
bit.ly/qTo0v9 | #springst #humanrights #auslaw

2 Aug

Search: #CashForYou



RT @thomaa: @JuliaGillard I'd like #CashForYou for attending university whilst living under the poverty line. Cheers.

● CaronDann, [+] Wed 20 Jun 13:08 via Twitter for iPhone



RT @_rebase: @JillHallMP So does the bonus money #cashforyou count as income or not? #gt

● GovernmentBot, [+] Wed 20 Jun 13:02 via web



RT @fmome: Dear PM @JuliaGillard, in light of your #CashForYou hashtag, I have come up with another, it's #NoVoteForYou. You don't deserve it. #auspol

● certoscio2, [+] Wed 20 Jun 12:58 via Graphite for webOS



RT @rossmitchell: @JuliaGillard #judgementforyou #CashForYou but credit to you. It shows real commitment to be consistently this bad.

● onkyoamp, [+] Wed 20 Jun 12:57 via Twitter for iPhone



RT @JuliaGillard: The Schoolkids Bonus will help make ends meet #CashForYou RT @SueYdoz: @JuliaGillard Thank you JG and government.....uniforms cost a bundle

● janet_pelly, [+] Wed 20 Jun 12:52 via Twitter for iPad



#cashforyou

● justinbarbour, [+] Wed 20 Jun 12:51 via Tweetbot for iOS



Campsite was approached by
@wayoutvictoria suicide prevention group
for same sex attracted and knocked back
b/c Christian Bretheren owned.

CatherineDeveny, [+] Thu 15 Jul 19:19 via web



In the only study comparing cities with
Needle Syringe Programs (NSPs) and those
without, researchers report that...
fb.me/1rsbvF5g0

Youth_Projects, [+] Thu 02 Feb 08:34 via Facebook



Will Townsville's strong performance on
biodiversity make it Australia's most
sustainable city in 2010? Find out on June
15 [#citiesindex](#)

● AusConservation, [+] Thu 06 May 11:57 via TweetDeck



Cancer in NSW will soar over next 10yrs -
Glen. 14,000 extra lives lost unless State
Govt acts – www.savinglife.com.au

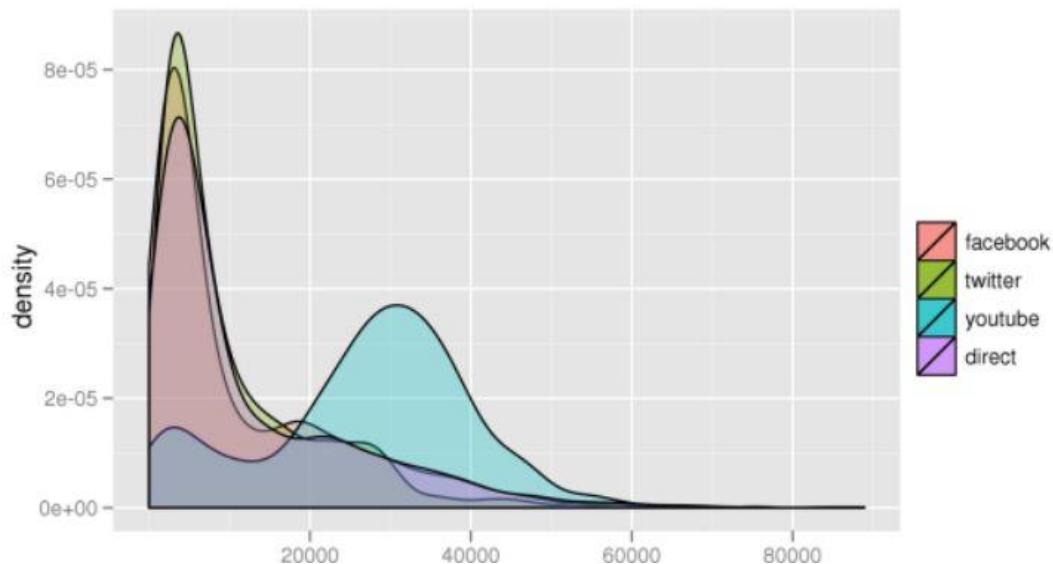
• CancerCouncilOz, [+] Thu 03 Jun 11:53 via TweetDeck



How long do they care?

Half Life Research Results

- The mean half life of a link on **Twitter** is 2.8 hours.
- The mean half life of a link on Facebook is 3.2 hours.
- The mean half life of a link via 'direct' sources such as email or instant messaging clients is 3.4 hours.
- The mean half life of a link on YouTube is 7.4 hours.



HOW MANY
CLICKS DO
YOUR TWEETS
GENERATE?

Tweets and posts are an
important source of relevant
traffic for your site. But...

WHAT
RESULTS
SHOULD YOU
EXPECT?

The average Twitter CTR* **1.64%**

CTR = Click through rate.
The percentage of followers who click on tweeted links.

Lower than expected? Check your follower count. The more followers you have,
the less likely that all of them will be following links you post...

Got 50-1,000 followers?

6.16% click through.
(Around 3-62 people)

1k-5k followers?

1.45% click through.
(Around 15-75 people)

5k-10k followers?

0.55% click through.
(Around 30-60 people)

10k followers or more?

0.45% click through.
(Around 50+ people)

What does this mean for us?

- Consider repeating your tweets.
- Don't wait for the phone to ring.
- More content already, already.



National Gallery of Victoria

Happy Spring Equinox! Here's Lawrence Alma-Tadema's 'The vintage festival' which shows how the day was celebrated in pagan times <http://ow.ly/6A7uV>
View it on Level 2 of NGV Intl today.



The vintage festival

www.ngv.vic.gov.au

This website may contain links to external sites that contain information beyond the control of the National Gallery of Victoria. No responsibility is taken for any information or services which may appear on any linked website.



Like · Comment · Share · September 21 at 10:15am



Peter Phillips and 14 others like this.



View all 4 shares



Maria Franca Galanzi The September equinox is actually on the 23rd, not on the 21st as for the March equinox and the solstices (although there are slight variations, which means that in different years they will fall on different days usually 20-21 for March, June and December and 22-23 in the case of September).

September 21 at 2:29pm · Like



National Gallery of Victoria Oh dear, it seems Earth Calendar told us wrong. Thanks for clearing this up, Maria. We'll be celebrating for a few days yet!

September 21 at 3:28pm · Like · 1 person

Write a comment...



Adecco Staffing Services Job market shows signs of improvement with declining unemployment and job losses in July. Keep up with the insights into the job market and the workplace economy by visiting <http://www.workplaceeconomy.com>

www.workplaceeconomy.com

Source: www.workplaceeconomy.com

5 hours ago · [Comment](#) · [Like](#) · [Share](#)

4 people like this.



Thomas Graham Adecco stinks,,,the girl in the Falls Ny area passed over submitting me for jobs i was wanting instead using me for a warm body for grunt work,,,Steamed!!!!

2 hours ago



Marilyn Vigil be careful what you say they deleted my comment last time I said something they didnt like so

about an hour ago



Pete Milliman if you have any talent at all... Dont go to adecco, cause they dont care about talent...

about an hour ago



Caitlin Syrett So we can blame YOU for the unreliable weather? :P

May 11 at 2:13pm · [Like](#)



Delete...

Hide Post

Report as Abuse...

239 people reached · 39%



Emma Fiorentino

@E_mmy

 Follow

@VicGovDHS - I have concerns about the welfare of a child living in my building, can you give me advice as to who I can report these to?

 Reply  Retweet  Favorite

7:04 PM - 16 May 12 via Twitter for iPhone · Embed this Tweet



Human Services, Vic

@VicGovDHS

 Follow

For any concerns regarding the welfare of children, please go to dhs.vic.gov.au/for-individual...

 Reply  Retweet  Favorite

10:44 AM - 17 May 12 via web · Embed this Tweet



Hamish Jones @hamishjones

1d

So @sportsbetcomau, given I think Atlantic Jewel wins, I should have a saver first on someone, and then punt Jewel? ow.ly/pZYRd

Details



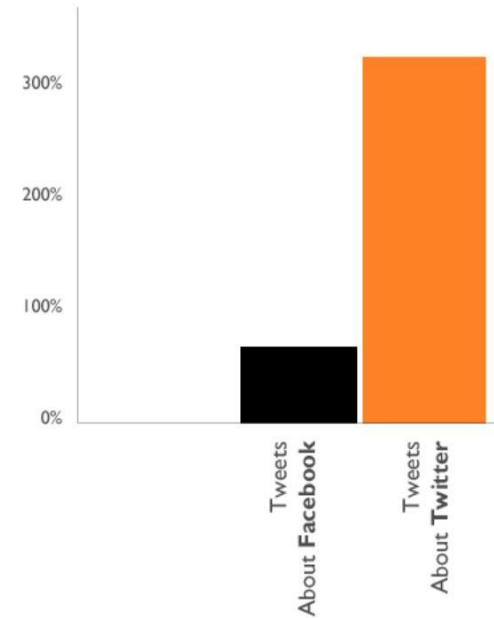
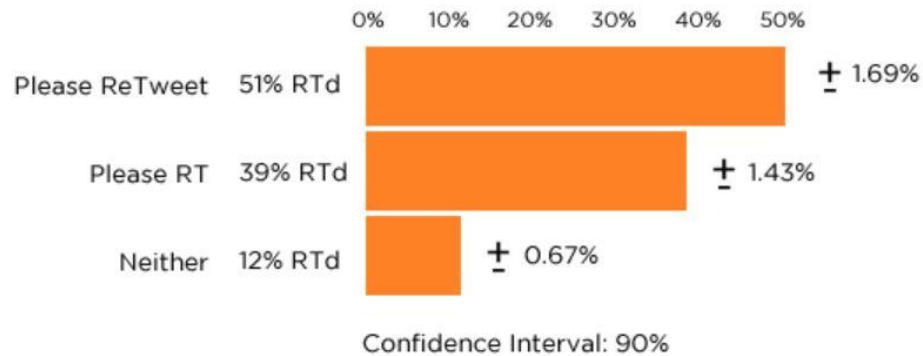
Sportsbet.com.au

@sportsbetcomau

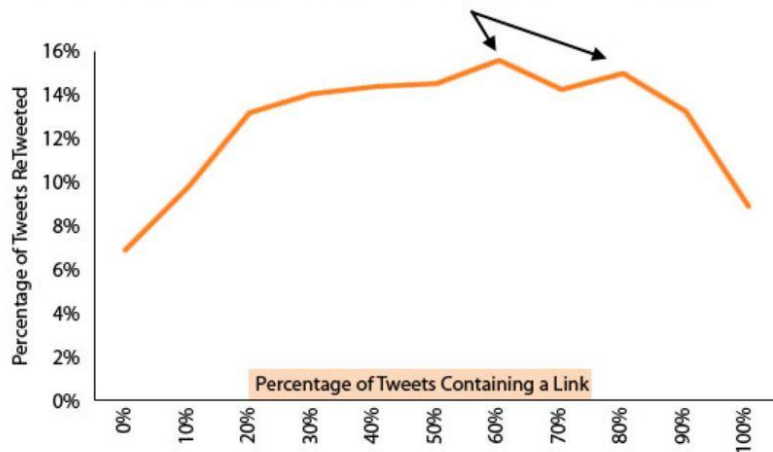
@hamishjones Seems like a decent bet. But make sure you tell your friends ;)

10:25am · 21 Oct 13 · TweetDeck

Please ReTweet Gets 4x More ReTweets

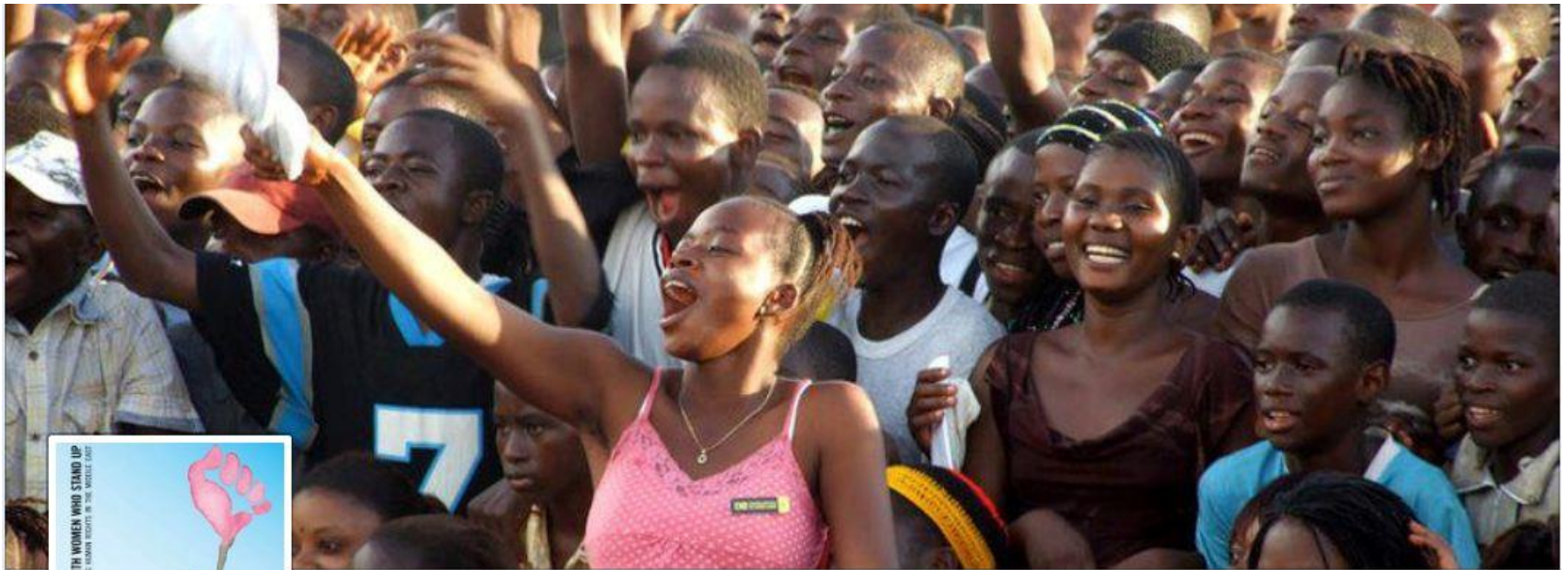


60% - 80% Links is the Sweet Spot for ReTweets.



Retweet Activity by Day





Amnesty International

47,806 likes · 2,290 talking about this

Like



Non-Profit Organization

Amnesty International campaigns globally for human rights for all. <http://www.amnesty.org/>



47,806



6

About

Photos

Likes

YouTube

Twitter

Supporting Australians
living with MS



MS Australia

3,751 likes · 121 talking about this

✓ Liked



Non-Profit Organization
Giving life back

About



Photos



YouTube



Twitter



Welcome



Pinterest



Likes



MS Societies



Poll



Forum



Videos



MS Australia ► Welcome

Non-Profit Organization

Hit  and support the
21,000 Australians living with MS



For information, advice and support please visit
www.msaustralia.org.au



HubSpot shared a link.

23 hours ago



Pin to Top

Change Date...

Hide from Page

Delete...

Report/mark as spam...

Now that Google has updated its algorithm to favor optimized content, it's more important than ever to be proficient in proper SEO techniques!



Deep Dive Into Internal Linking

bit.ly

Optimize your web pages and blog posts through easy-to-implement internal linking. Download HubSpot's "Deep Dive Into Internal Linking for SEO."

Like · Comment · Share

17

45 people like this.

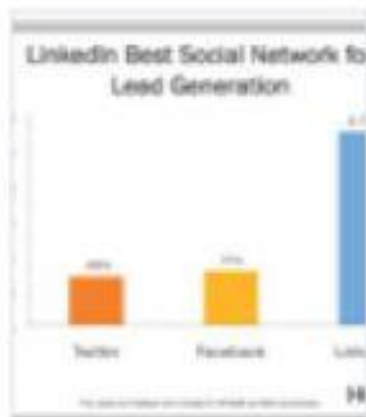
Highlight



HubSpot shared a link.
about an hour ago



Are you using your LinkedIn company page the right way? Are we?! Check out these 13 examples to find out.



13 Brands Using LinkedIn Company Page Features the Right Way

bit.ly

Review 13 examples of brands using LinkedIn company page features effectively.

Like · Comment · Share

14

Type 1 Out of Town is coming to Warrnambool! Don't miss out, registrations closing soon.

Time: Saturday, 18 August 2012, 10:00

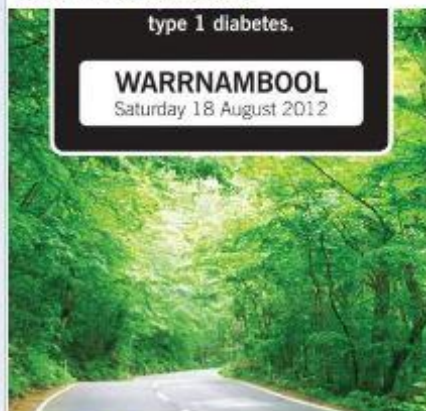
Details: Free event, lunch provided

Speakers:

Dr Jessica Browne, ACBRD - The Diabetes MILES Study

Prof. Jane Speight, ACBRD - Hypo Unawareness

All the details: <http://bit.ly/QgE1pp>



10.00am

Registration and access to trade displays

10.30am

The Diabetes MILES Study

Dr Jessica Browne ACBRD

11.30am

The Lowdown on Hypo Unawareness

Prof. Jane Speight ACBRD

12.30pm

Lunch and access to trade displays

Lunch provided.
Please bring own snacks and hypo food.

Bookings essential 1300 136 588

Like · Comment · Share

Jo Tulk, Margaret Adamson and 10 others like this.



Write a comment...

Today is your last chance to vote in the 2012 Sweet Talk Awards. We see a few familiar faces amongst the finalists, good luck!



Award Finalists 2012 - Sweet Talk
www.sweettalkdiabetes.com.au

This year people with diabetes have had the chance to celebrate and shout about their achievements by telling others how they have overcome the obstacles of living

Like · Comment · Share

Health Breakthrough - "Yes Life Slim" By Unity Australia And New Zealand, Megan Anne Peterson and 4 others like this.



Write a comment...

Apple & Raspberry Crumble - a lovely recipe for a yummy weekend. Enjoy!

<http://www.diabetesvic.org.au/type-2-diabetes/healthy-eating/recipes>



 **Status**

 **Photo / Video**

 **Event, Milestone +**

Back from emceeing Community Sector Banking 10th birthday celebration in Wollongong last night. Was genuinely impressed by nonprofit sector heavyweights behind the project which offers banking products to 6000 Australian nonprofits. This is social entrepreneurship with BIG IMPACT.

2012 ▼

August ▼

16 ▼

1 PM ▼

+ Add minute



Promote ▼



Public ▼

Schedule





Sharing Humanity

155 likes · 6 talking about this

Non-Profit Organization
Interested in participating in our next trip? Visit our website for more information

About



Photos

Likes

✓ Liked

Message

- Add to Interest Lists...
- Add to My Page's Favorites
- Share...
- Send Feedback
- Report Page
- Privacy
- Terms

Highlights

Napoleonise Yourself



1

Grab a Photo



2

Wear the Hat



3

Tell Everyone

Get Started



You look great!

Why not share this with
your friends?

Share





"For the last month we've started cutting down wood because there's no other way to feed ourselves"

plan-international.org/sahelappeal



Plan

Plan International

Community Page about Non-Profits on Facebook

Like

Message

Founded 75 years ago, Plan is one of the largest children's development organisations in the world. We work in 50 developing countries across Africa, Asia and the Americas to promote child rights and lift

About



Photos



Send an e-card!



Girls Quiz

19,438

4

Likes



Days

The average number of your fans who saw any posts on Facebook by day of the week.



Times

The average number of your fans who saw any posts on Facebook in an hour.



When you're ready to move on.

Page Posts

All Post Types ▼

The number of unique people who have created a story from your Page Post as a percentage of the number of unique people who've seen it.

Date ? ▼	Post ?	Reach ?	Engaged ? Users	Talking About ? This	Virality ?
09/23/11	 Friday tip for Facebook marketers:...	71,463	1,075	263	 0.37%
09/20/11	 We try to give you lots of tips on h...	54,136	1,871	228	 0.42%
09/19/11	 Looking for inspiration? This articl...	63,555	1,261	219	 0.34%
09/16/11	 You've heard about sponsored sto...	69,753	1,224	287	 0.41%

Date ?	Post ?	Reach ?	Engaged Users ?	Talking About This ?	Virality ?
5/9/12	 In honour of copywriters and moth...	169	69	14	8.28%
5/26/12	 Spent a few hours today hosting s...	259	19	14	5.41%
5/9/12	 Another day another, superb use o...	372	51	10	2.69%
5/7/12	 Spending the day with Environmen...	146	4	3	2.05%
5/23/12	 Brett's emceeing parts of the final...	169	4	3	1.78%



Hootville Communications shared a link.

22 hours ago



http://www.marriott.org.au/sap_ambassador

After many months of training, plotting, shooting and editing they are ready for the world: the Marriott School Ambassador videos are launched. Your work is in the conjuncture of a baby!



Get more people to see this post.

\$5.00

Est. Reach 700

Audience



Promote to friends of fans?

Currency

(USD) US Dollar



Save

Cancel

Like · Comment

By clicking "Save", I agree to Facebook's [Terms and Advertising Guidelines](#).

157 people saw this post

Promote



Hootville Communications shared a link via Australia
Says No to Puppy Farms.
59 minutes ago

Worth watching as a marketer or as a human.



Life of a puppy farm dog
youtu.be

Dogs do not deserve a gun shot to the head at the end of their 'profitable' lives. Nor does man's best friend deserve to be commercially farmed, in condition...

Like · Comment · Share

22 people saw this post

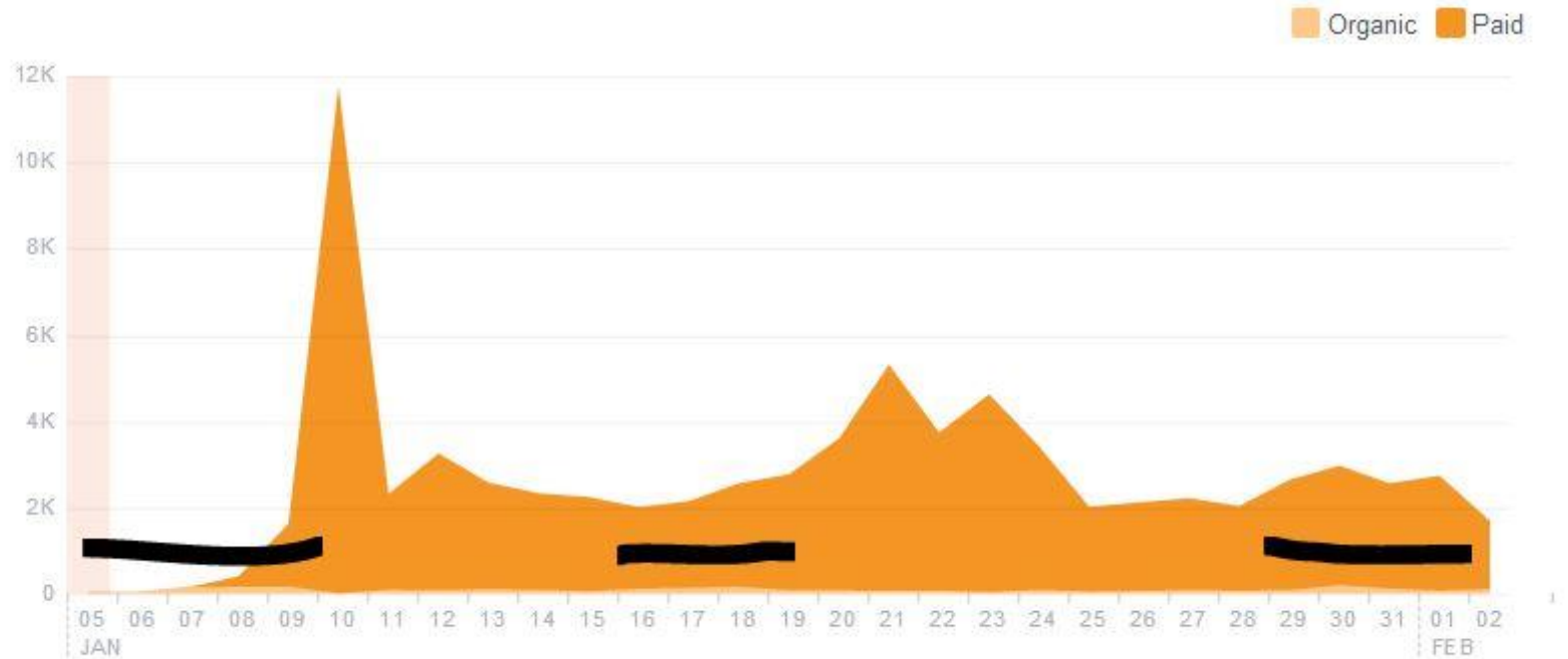
 Boost Post ▼

Reach
Post Clicks
Likes, Comments & Shares

Published	Post	Type	Targeting	Reach	Engagement	Promote
09/08/2013 10:38 pm	 To help launch our Facebook page we've bought a small pile of 7- inch Asus Memo pads (as seen modelled by Br			1.2K 	32 19 	\$5.00 Spent
09/20/2013 1:07 pm	 Be quick - like us by 5pm to enter the draw for a ...			92 	7 4 	Boost
09/16/2013 12:01 pm	 Where: Australia. What: Advertising Coordinator (Volunteer).			68 	2 0 	Boost
09/14/2013 10:23 am	 Quick question - Are weekends the time of the week wh en you are more likely to hunt for jobs?			63 	1 0 	Boost

Post Reach

The number of people who saw your posts.





Shopify

Sponsored ·

Do you know what's cool? Selling on Facebook.



Create a Facebook Store

Sell right on your Facebook page. Full synchronization with inventory and...

[SHOPIFY.COM](https://shopify.com)

Sign Up

Like · Comment · Share · 8,990 597 2,753



Ailie Gallant

2 hrs ·

Home grown and dried figs with vanilla yoghurt... YUM!!

Like · Comment · Share

14 people like this.



Michelle Gallant Save some for me please 😊

2 hrs · Like



Emma Broadhurst You should make some FIG JAM. (Somewhere my dad is laughing)

34 mins · Like

Joining is quick & easy!

australianethical.com.au



Do you know what your super is invested in? Join 20,000 people & invest ethically.

Singles on Facebook!

★★★★★ Zoosk



Click and start to mingle with thousands of local singles near you.

Use Now · 5,000,000 people used Zoosk.

Amex balance transfer

americanexpress.com



Save with 0.99% p.a. on balance transfers for the first 6 months with 1% establishment fee

\$250 Dental Implant India

dentzzdental.com



Restore your teeth and renew your confidence.

Baptcare

In-Home Care Careers



Want to further your career in Aged Care? See why you should join Baptcare!

Like · Sam Tzouramanis likes Baptcare.

Like · Comment · Share · 18 · 2 · 6 hours ago ·



AllFacebook.com

Comment Game -- the company's name describes it all:
http://allfacebook.com/comment-game_b126161

Can you describe our brand in one sentence? Post your comment, write on others. The most inspired, most voted comment gets a real nice offer from us. Go to contest	Which logo? Help us choose a new logo. Your opinion is precious. A random comment will be offered one year free access to our cloud solution. Go to contest	My new book on Growth Hacking! Do you know what is "Growth Hacking"? Comment below and in 24h I'll pick one of you at random to send a free copy of my book. Go to contest
--	--	---

Like · Comment · Share · 10 · 2 · 5 hours ago ·



Upcoming Events

[?]



Beyonce

Today at 7:30pm
Rod Laver Arena in Melbourne, Victoria, Australia
156 people are going



See 3 more



AllFacebook.com

Looking for a way to organize your Facebook content from prior to joining Facebook? DoYouRemember and Rokk3r Labs are developing The Timeliner: http://allfacebook.com/the-timeliner_b126155



AAMI FREE Drivers Course

aami.com.au



AAMI Skilled Drivers Course is FREE for under 25s with our comprehensive car insurance.

\$18 Eyewear RÂYBAN

vekalatcity.com



Shop exclusive eyewear from top designers. Enjoy free returns.

VIP PASS FROM ONLY \$79.99

themeparks.com.au



Buy your VIP Pass before 31 October 2013 & you'll be upgraded to Gold for FREE

Meet the New Peeps



All your friends will be chirping about FarmVille 2. Join the formation. PLAY NOW.

Play Now · 10,000,000 people played FarmVille 2.

Need a credit card?



With 0% p.a. for 5 months on purchases why wait? New CommBank credit cards, limited time.

iStock by Getty Images

istockphoto.com



Half our images are now half the price. Search. Find. Save.

Facebook © 2013

[English \(US\)](#) · [Privacy](#) · [Terms](#) · [Cookies](#) · [More](#)



Hootville Communications

Sponsored ·

New Scientist magazine made a costly error in its marketing copy. Don't do likewise.



Improve your copywriting

HOOTVILLE.COM

[Learn More](#)

[Like](#) · [Comment](#) · [Share](#)

What kind of results do you want for your ads?

	Page Post Engagement
	Page Likes
	Clicks to Website
	Website Conversions
	App Installs
	App Engagement
	Event Responses
	Offer Claims

Connections: [?] ☐ Anyone

☒ Advanced connection targeting

Target people who are connected to

Enter your Page or app names...

Target people who are not connected to

Enter your Page or app names...

Friends of Connections: [?] Target people whose friends are connected to

HubSpot x

Interested In: [?] ☒ All

☐ Men

☐ Women

Relationship Status: [?] ☒ All

☒ Single

☒ In a Relationship

☒ Married

☒ Engaged

Languages: [?] Enter a language...

Education: [?] ☒ Anyone

☐ In High School

☐ In College

☐ College Grad

Workplaces: [?] Enter the name of a workplace...

Hide advanced targeting options ^

Review Your Order

Ad Name:	678106852229505 - Post Engagement - Ad
Audience:	Your audience includes people: ▪ Who live in Australia ▪ exactly between the ages of 24 and 55 inclusive ▪ Who are female ▪ Who like #Environmentalism ▪ Who graduated from college ▪ Who are in the broad category Charity & Causes ▪ Who speak English (US) or English (UK) ▪ Who are not already connected to Jobville.com.au
Campaign:	Jobville.com.au-Post Engagement-AU-24-55 (New Campaign)
Bid Type:	Optimized CPM
Bid:	Auto
Daily Budget:	\$10.00 per day
Duration:	11/21/2013 2:00am to 11/29/2013 2:00am (Australia/Perth)

[Place Order](#)[Edit Order](#)

Ad Preview

[Edit Creative](#)



Hootville Communications

Sponsored ·

Campaigners fighting the fee hike are failing. Here's how to win this winnable battle.



How to win the fee fight.

HOOTVILLE.COM

[Learn More](#)

Like · Comment · Share · 2 1

Targeting

[Edit Targeting](#)

Potential Audience for this ad: 360,000 people

- Location:
 - Australia: Sydney (+25 mi) New South Wales; Melbourne (+25 mi) Victoria
- Age: 19 - 30
- Interests: Australian Labor Party, Australian Greens or Politics
- on News Feed on desktop computers and mobile devices

Performance

[Edit](#)

[Actions](#)

37 Total Actions?

30 Website Clicks?

3 Page Likes?

2 Post Shares?

2 Post Likes?

[See full actions report](#)

	Status ?	Campaign Name ?	Delivery ?	Results ?	Cost ?	Reach ?	Spent Today ?	Total Spent ?	Start Date ?	End Date ?
☐	☒	www.hootville.com/uncappedu... - Website Clicks	☒ Active	32 Website Clicks	\$0.36 Per Website Click	3,158	\$0.83 of \$5.00	\$11.57	05/24/2014 8:19pm	Ongoing
☐	☐	www.hootville.com/copywriti... - Website Clicks	☐ Inactive	29 Website Clicks	\$1.18 Per Website Click	13,630	\$0.00	\$34.47 of \$34.47	04/15/2014 10:53am	Ongoing
☐	☒	Post: "http://www.hootville.com/uncappeduniversitycampaig..."	☐ Not Delivering Ad Set Completed	31 Post Engagements	\$0.16 Per Post Engagement	915	\$0.00	\$5.00 of \$5.00	05/22/2014 12:32pm	05/23/2014 12:31pm
☐	☒	Hootville Communications - Post Engagement	☐ Not Delivering	99 Post Engagements	\$0.28 Per Post Engagement	18,513	\$0.00 of \$5.00	\$28.08	05/21/2014 9:02am	Ongoing
☐	☒	Hootville Communications - Post Engagement	☐ Not Delivering Ad Set Completed	68 Post Engagements	\$0.29 Per Post Engagement	16,986	\$0.00	\$19.92 of \$19.92 ⓘ	05/20/2014 2:00am	05/22/2014 2:00am

[HOME](#)[CAMPAIGN](#)[Create Ad in Campaign](#)[All Campaigns](#) ▶ [www.hootville.com/uncappedu... - Website Clicks](#)

STATUS	DELIVERY	OBJECTIVE	SCHEDULE	SPENT TODAY	LIFETIME SPENT
☒	● Active	Website Clicks	May 24, 2014 – Ongoing 8:19pm	\$0.83 of \$5.00	\$11.57

WEBSITE CLICKS ?	REACH ?	FREQUENCY ?	TOTAL SPENT ?	AVG. COST PER WEBSITE CLICK ?
32	3,158	1.05	\$11.57	\$0.36

May 24, 2014 - May 27, 2014

— Clicks to Website

[Ad Sets](#) [Ads](#) [All Except Deleted](#) [Edit Ad Sets](#) [View Report](#)

1 Result ◀ ▶

☐	Status ?	Ad Set ?	Delivery ?	Results ?	Cost ?	Reach ?	Budget ?	Spent Today ?	Total Spent ?	Start Date ?	End Date ?
☐	☒	Uni Melbourne, Sydney - 19-30	● Active	32 Website Clicks	\$0.36 Per Website Click	3,158	\$5.00 Daily	\$0.83 of \$5.00	\$11.57	05/24/2014 8:19pm	Ongoing

-the-devil-is-in-the-detail -	● Active	19 Website Clicks	\$0.72 Per Website Click	1,605	1.03	24	1.448%
-------------------------------	----------	----------------------	-----------------------------	-------	------	----	--------

Targeting

Potential Audience for this ad: 36,000 people

- Location: Victoria, Australia
- Age: 24 - 58
- Gender: female
- Interests: Marketing communications, Nonprofit organization or Copywriting
- Education Level: College grad
- on News Feed on mobile devices

Delivery ?	Results ?	Cost ?	Reach ?	Frequency ?	Clicks ?	Click-Through Rate ?
● Active	3 Website Clicks	\$0.59 Per Website Click	439	1.01	3	0.676%

Targeting

Potential Audience for this ad: 28,000 people

- Location: Victoria, Australia
- Age: 24 - 58
- Gender: female
- Interests: Marketing communications, Nonprofit organization or Copywriting
- Education Level: College grad
- on News Feed on desktop computers

**Hootville Communications**

Posted by Brett De Hoedt [?] · Yesterday

<https://www.surveymonkey.com/s/CXPC3WH>

Hootville is currently developing a marketing campaign to get more people cycling and walking in a small Victorian shire. We need all pro-bike, pro-walk folk to spend 5m on our survey.



Like · Comment · Share

2

Loz Conley, Angie Snow, Patricia Wright and 6 others like this.

**Hootville Communications**

Posted by Brett De Hoedt [?] · 32 minutes ago

<https://www.surveymonkey.com/s/CXPC3WH>

Help us get more bottoms on bikes and tails on trails by doing this 5m survey. We're developing a recreational biking / walking campaign for a regional Shire and could do with your savvy.



Like · Comment · Share

33 people saw this post

Boost Post

All Except Deleted ▾ Edit Ads ▾ View Report

☐	Status ?	Ad ?	Delivery ?	Results ?	Cost ?	Reach ?	Frequency ?	Clicks ?	Click-Through Rate ?
☐	☒	Post: "https://www.surveymonkey.com/s/CXPC3WHHootville..." - Post Engagement - Ad	● Active	32 Post Engagements	\$0.33 Per Post Engagement	9,976	1.59	25	0.158%

Ad Preview

[Edit Creative](#)

Targeting



Hootville Communications

Sponsored -

<https://www.surveymonkey.com/s/CXPC3WH>

Hootville is currently developing a marketing campaign to get more people cycling and walking in a small Victorian shire. We need all pro-bike, pro-walk folk to spend 5m on our survey.



Like · Comment · Share · 9 2

Potential Audience for this ad: 1,580,000 people

- Location: Australia
- Age: 25 - 60
- Interests: Health promotion, weekend trips, Walking or Cycling

[View in News Feed \(desktop\)](#)
[View on Right Hand Side](#)
[Create a Similar Ad](#)

www.hootville.com/copywriting-course-melbourne - Website Clicks - Ad

● Not Delivering

Daily Budget Spent

Website Click

1

\$1.59

Per Website Click

288

1.03

3

1.010%

Ad Preview

Edit Creative

Targeting

Hootville Communications

Apr 23 at 1:58pm

Savvy copywriters know that better copy can be just six words away.



Copy Savvy 101 June 17

hootville.com

1 Like

Like

Comment

Create a Similar Ad

www.hootville.com/copywriting-course-melbourne - Website Clicks - Ad

● Not Delivering

Daily Budget Spent

Website Clicks

37

\$0.41

Per Website Click

1,926

1.01

35

1.793%

Ad Preview

Edit Creative

Targeting

Hootville Communications

Apr 23 at 1:58pm

Savvy copywriters know that better copy can be just six words away.



Potential Audience for this ad: 134,000 people

- Location: Victoria, Australia
- Age: 26 - 58
- Gender: male
- Interests: Nonprofit organization, Small and medium enterprises or Marketing
- Education Level: College grad
- on News Feed on mobile devices

Potential Audience for this ad: 186,000 people

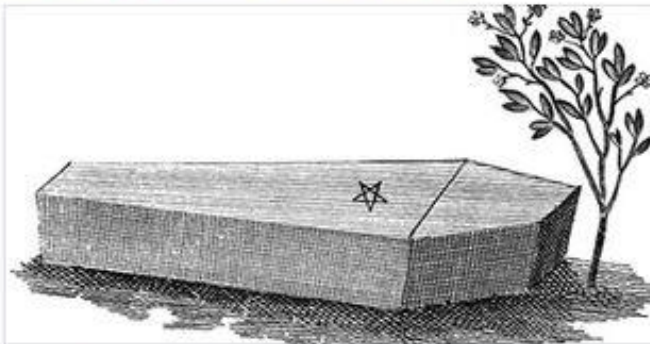
- Location: Victoria, Australia
- Age: 26 - 58
- Gender: female
- Interests: Nonprofit organization, Small and medium enterprises or Marketing
- Education Level: College grad
- on News Feed on mobile devices



Hootville Communications

Saturday at 12:05am

The euthansia lobby fails to win hearts, minds or votes but they can turn it round.



**Legalise euthanasia
now?**

www.hootville.com

[Learn More](#)

13 Likes

Cost ?	Reach ?	Frequency ?	Clicks ?	Click-Through Rate ?
\$0.30 Per Website Click	380	1.01	12	3.141%
\$0.81 Per Website Click	1,443	1.01	19	1.304%

Ad Preview

 Edit Creative

Hootville Communications

Yesterday at 1:58pm 

Savvy copywriters know that better copy can be just six words away.



Copy Savvy 101 June 17

hootville.com

Hootville Communications

Yesterday at 1:50pm 

A challenging, practical workshop for copywriters backed by notes & follow-up coaching.



Copy Savvy 101 June 17

Check out the agenda.

hootville.com

 Like

 Comment



Jesus Daily

If you are SAVED and you know it post AMEN! :)

Like · Comment · Share · 3 hours ago via Jesus Daily · 

 65,238 people like this.

 View all 26,129 comments



greetings from **hootville**

America's most shared 2011

1. [Satellite Photos of Japan, Before and After the Quake and Tsunami](#) (*New York Times*)
2. [What Teachers Really Want to Tell Parents](#) (CNN)
3. [No, Your Xodiac Sign Hasn't Changed](#) (CNN)
4. [Parents, Don't Dress Your Girls Like Tramps](#) (CNN)
5. [Video:- Father Daughter Dance Medley](#) (Yahoo)
6. [At Funeral, Dog Mourns the Death of Navy Seal Killed in Afghanistan](#) (Yahoo)
7. [You'll Freak When You See the New Facebook](#) (CNN)
8. [Dog in Japan Stays by the Side of Ailing Friend in the Rubble](#) (Yahoo)
9. [Giant Crocodile Captured Alive in Philippines](#) (Yahoo)
10. [New Zodiac Sign Dates: Ophiuchus The 13th Sign?](#) (The Huffington Post)
11. [Parents Keep Child's Gender Under Wraps](#) (Yahoo)
12. [How to Talk to Little Girls](#) (The Huffington Post)
13. [Stop Coddling the Super-Rich](#) (*New York Times*)
14. [Why Chinese Mothers Are Superior](#) (*Wall Street Journal*)
15. [Video: Twin Baby Boys Have A Conversation!](#) (Yahoo)
16. [Man Robs bank to Get Medical Care in Jail](#) (Yahoo)
17. [Why You're Not Married](#) (The Huffington Post)
18. [A Sister's Eulogy for Steve Jobs](#) (*New York Times*)
19. [Ryan Dunn Dead: 'Jackass' Star Dies In Car Crash](#) (The Huffington Post)
20. [Scientists Warn California Could Be Struck by Winter 'Superstorm'](#) (Yahoo)



Women's Health Victoria

knowledge into action

 [Home Page](#)[What We Do](#)[Publications & Resources](#)[Who We Are](#)[News & Events](#)[Contact Us](#)

-A A A+ Print

New Resources

[Submission: National tobacco strategy 2012-2018](#)

[Clearinghouse Connector: Refugee women and health](#)

[Everyone's Business guide \(violence prevention\)](#)

[10 point plan for Victorian women's health 2010-2014](#)



Women's Health Victoria

Women's Health Victoria is a statewide women's health promotion, information and advocacy organisation. We work with health professionals and policy makers to influence and inform health policy and service delivery for women.

Our [BreaCan](#) service provides information and support to women with breast cancer or a gynaecological cancer.

Looking for information about your health?

For information on common women's health issues, go to our [Health Information Links](#) page.

Latest News

Women's Health Victoria is on Facebook

[Health Information Links](#)

[Women's Health Clearinghouse](#)

[Workshops](#)



LOVE YOUR LIVER



[Contact](#) | [Register](#)

[Home](#)[Your Liver](#)[Loving Your Liver](#)[Recipes](#)[Get involved](#)[Interactive media](#)

Sign Up

Create an account or **log in** to see what your friends like.



HeartKids Australia on Facebook

Like 1,698



HeartKids Australia

Big Thanks to Babyology for doing a great post on our Cuppa campaign this morning. You can check it out at <http://babyology.com.au/miscellaneous/host-a-tea-party-to-raise-money-for-heartkids-australia.htm>

Tuesday at 7:11pm



HeartKids Australia

There are still spaces left for our annual parents education day held on the 13th of October in



Facebook social plugin

hootville

communications for good; not evil



search



- Home
- About Us
- Public Relations
- Online
- MC
- Training
- Latest News
- E-News
- Contact

four new public workshops coming up

Public Media Savvy 101 in Sydney Friday August 3, Social Media Savvy 101 webinar August 17, SEO Savvy 101 webinar Thursday October 11 and eMarketing Savvy 101 webinar Thursday November 8. Clearly cause for celebration.



home

Hootville Communications is a PR and communications agency offering media, marketing and communications training, website / social media development, campaign planning and event emcee services. Brett de Hoedt founded Hootville in 1999 with no business plan beyond straightforward world domination and the motto: *Communications for good not evil*. Both the motto and the plan remain in tact today.

Hootville has worked on issues including mental illness, youth homelessness, legalisation of euthanasia, child sponsorship, conservation, hepatitis prevention, disability employment and Indigenous reconciliation – all of which are preferable to promoting perfumes and sports drinks.

latest news



apologies and corrections. how to gain them.

Clients often seek us out for the headline, not for the headline / article

twitter



Off to see this controversial doco re the pink ribbon movement. Trailer: [#npau](http://t.co/OKTy9qT)

#cancer (about 6 hours ago)



RT @ProBonoNews: Aus & UK to challenge commercial trademarking of "social enterprise" - <http://t.co/tWQKCLYh>

#social (about 7 hours ago)



ABC Radio's The World Today abt to run story on disability employment. Tune in: [#deau](http://t.co/pikQ7x23) #npau

#disability

Sharing is sexy!



Team effort?





Hootville Communications shared a link via Australia
Says No to Puppy Farms.
59 minutes ago

Worth watching as a marketer or as a human.



Life of a puppy farm dog
youtu.be

Dogs do not deserve a gun shot to the head at the end of their 'profitable' lives. Nor does man's best friend deserve to be commercially farmed, in condition...

Like · Comment · Share

22 people saw this post

Boost Post ▼

Reach Post Clicks Likes, Comments & Shares								
Published	Post	Type	Targeting	Reach	Engagement	Promote		
09/08/2013 10:38 pm	 To help launch our Facebook page we've bought a small pile of 7- inch Asus Memo pads (as seen modelled by Br			1.2K	 32 19	 	\$5.00 Spent	
09/20/2013 1:07 pm	 Be quick - like us by 5pm to enter the draw for a ...			92	 7 4	 	Boost	
09/16/2013 12:01 pm	 Where: Australia. What: Advertising Coordinator (Volunteer).			68	 2 0	 	Boost	
09/14/2013 10:23 am	 Quick question - Are weekends the time of the week wh en you are more likely to hunt for jobs?			63	 1 0	 	Boost	

Post Details



You might like [Jobville.com.au](#)

Hide



Jobville.com.au

Where: Victoria.

What: Communications Manager.

Who: Victoria Law Foundation.

<http://www.jobville.com.au/jobs/communications-manager-3/>



Communications Manager - Jobville

If you are looking for a full-time role and would like to work for an organisation that makes a difference, this could be the role for you.

JOBVILLE.COM.AU

2 hours ago

Like Comment Share

19 people saw this post

Boost Post

19 People Reached

0 Likes, Comments & Shares

FROM YOUR PAGE AND POSTS

0	0	0
Likes	Comments	Shares

FROM LIKES, COMMENTS & SHARES

0	0	0
Likes	Comments	Shares

TOTAL

0	0	0
Likes	Comments	Shares

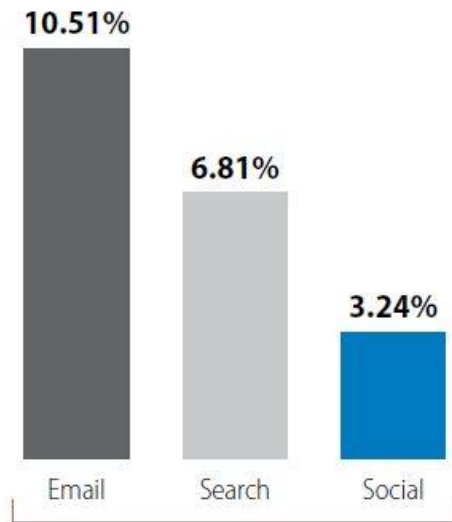
3 Post Clicks

0	1	2
Photo Views	Link Clicks	Other Clicks

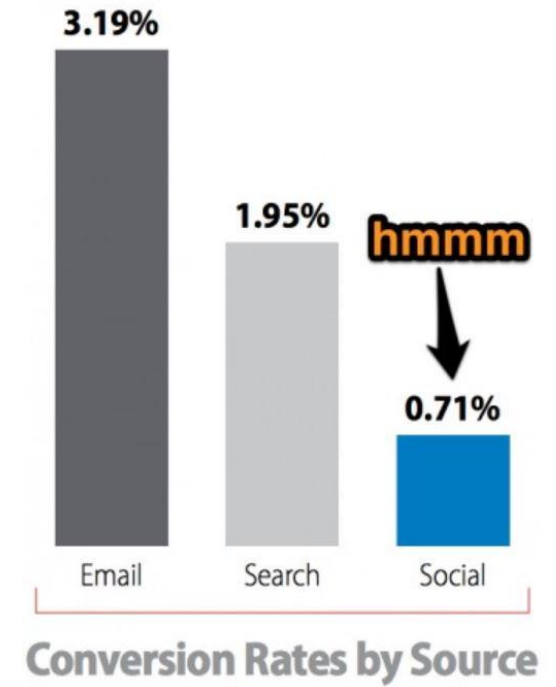
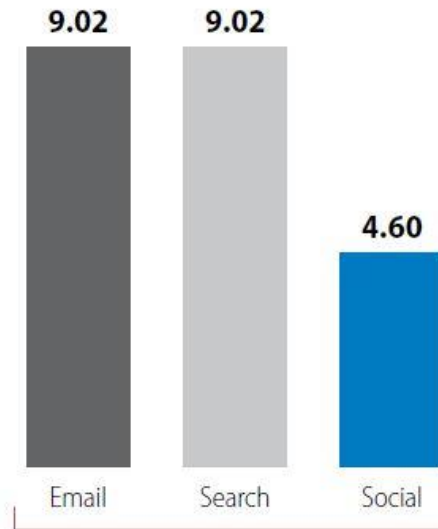
NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Add-to-Cart Rate By Referrer



Average Page Views By Referrer



About 51,300,000 results (0.22 seconds)

Ads related to **quit smoking** ⓘ

Quit Smoking - quitcoach.org.au

www.quitcoach.org.au/ ▾

Join the QuitCoach & **Quit Smoking** For Good. Find Out How Online.

Quit Smoking Hypnotherapy - Eliminate Any Desire To Smoke

www.yarrawillehypnotherapy.com/ ▾

95% Success Rate.

Quit Smoking Cigarettes - Giving Up Cigarettes Is Not Easy

www.nicorette.com.au/Quit-Smoking ▾

NICORETTE® Can Help. Find Out How.

NICORETTE® QuickMist

NICORETTE® Lozenges

NICORETTE® 16 hour Patch

NICORETTE® Inhalator

quitnow - Welcome to the Quitnow Website

www.quitnow.gov.au/ ▾

May 30, 2012 - Why **quit**. How **smoking** damages your body: image of beaker of toxic liquid - How **smoking** damages your body - Health benefits of **quitting**: ...

Quitting methods - Damaging your body - Preparing to quit - Benefits of quitting

Quit Victoria website home page - Quit Victoria

www.quit.org.au/ ▾

It doesn't matter what stage you are at with your **smoking**, the sooner you **quit** the better your chances of avoiding serious illness. It's as simple as that. Find out ...

Quit Victoria Resource Centre - Quitline - Health benefits of quitting - Reasons to Quit

iCanQuit | Quit Smoking online Resources | Quit Smoking NSW

www.icanquit.com.au/ ▾

You can **quit smoking** and stay quit for good. We'll show you how. This site shows you **quit smoking** methods, how to get started, how to stay quit for good.

Quit smoking: 10 tips - myDr.com.au

www.mydr.com.au ▸ Addictions ▾

Read these 10 quick tips to help you **quit smoking**, including nicotine patches, motivation and other information on **giving up smoking**.

Quit Smoking - Queensland Health - Queensland Government

www.health.qld.gov.au/quitsmoking/ ▾

For more information and advice on how to **quit smoking** contact us. ... The Workplace **Quit Smoking** Program is for Queensland businesses with workers in blue ...

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[?]



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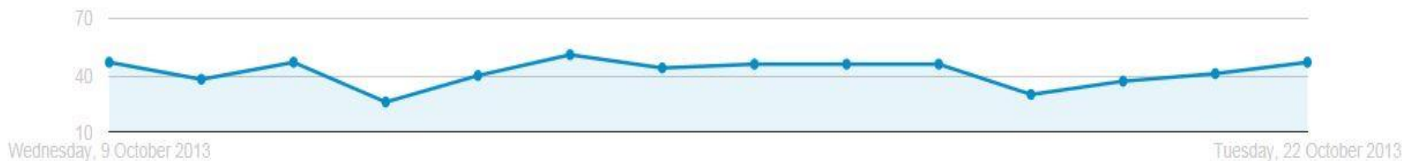
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☐	●	NDIS jobs	Eligible	auto: \$0.40	50	677		7.39%	\$0.24	\$11.98	1.7	--
☐	●	disability jobs	Eligible	auto: \$0.40	523	24,338		2.15%	\$0.32	\$166.13	3.0	--
☐	●	Disability Care jobs	Eligible	auto: \$0.40	12	680		1.76%	\$0.34	\$4.05	4.6	--
☐	●	disability sector jobs	Eligible	auto: \$0.40	1	109		0.92%	\$0.37	\$0.37	3.7	--
		Total - all but deleted keywords ?			586	25,804		2.27%	\$0.31	\$182.53	3.0	
		Total - search ?			586	25,804		2.27%	\$0.31	\$182.53	3.0	
		Total - Display Network ?			0	0		0.00%	\$0.00	\$0.00	0.0	
Total - all ad group ?					586	25,804		2.27%	\$0.31	\$182.53	3.0	

Some of the Most Expensive Google AdWords Phrases



The most expensive phrases
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DEBT • COMPUTING • UTILITIES





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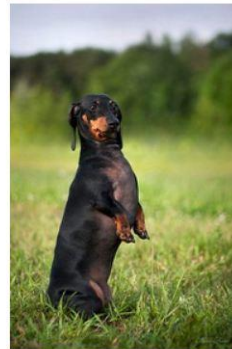
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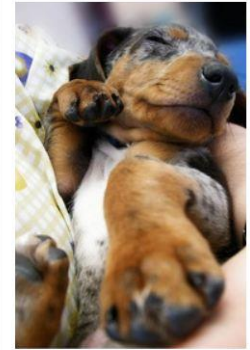
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What The? Friday

Highlighting some of the bizarre things our officers see.



Queensland Police Service

206 followers, 28 pins



Where to start with this one? A jerry can balancing between the passenger's legs, acting as the petrol tank, connected by a piece of garden hose. The missing front wheel. The fact this interestingly decorated vehicle is unregistered (and therefore uninsured) The driver's BAC of .056. The passenger's insistence in appearing in every shot giving a big "thumbs up." Just another What The? Friday for officers in the Northern Region.

1 repin

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We don't do boring... A woman called police to report an unwelcome intruder on her property, and responding officers found a 2.5 meter Burmese Python was scoping her backyard. With no snake handlers available, the officers had to turn their operational skills training to safely restraining and removing the offending reptile. It was later released into the custody of a snake enthusiast.

Uploaded by user



A trailer would have been so much easier. Police found this vehicle under



There is nothing even remotely funny about this. This car – caught on a 100km/h stretch of highway – had five children in the backseat. Only two were wearing seatbelts. Last year, 33 people died on our roads because they were not properly restrained, including young children and babies. In a crash, you are five times more likely to die if you are not wearing a seatbelt. Belt up, Queensland.

3 comments

Uploaded by user



Julie Bustin Hard to believe people are happy to put their kids at risk like this :(

Ray Bevan Will people never learn, I fell for you fellow's when



Wonder how all that stuff ends up on the roads? We present to you the human roof rack. Our officers see incidents like this all too often, and they usually don't end well. In addition to risking the lives of other road users, the fine for an unsecured load is \$233.

1 repin

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This one doesn't really require an explanation. While holidaying from interstate, the owners of this caravan were involved in a crash. Thankfully no one was hurt. In hindsight, they probably should've picked a less foreboding novelty licence plate.

3 repins

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It was a getaway attempt as thrilling as The Great Escape. Police were on night patrol when they heard the alarm sounding from a local vet clinic. An inspection of the premises revealed a large dog had escaped from his cage. The canine Paul Newman managed to unlock the door of the clinic and open it with his nose before attempting to steal the police car to complete his escape. As he is a juvenile, we have disguised the identity of this Houdini hound.

2 likes 2 repins

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Taking the phrase "moving house" to new heights, this family was making the mammoth journey from Victoria to start a new life in Queensland. Unfortunately for Dad, his kids insisted they couldn't leave the cubby house behind. It had to move too. But Dad did it all by the book as officers found no fault with how it was being towed.

1 repin

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During early morning patrols Gold



Stop the Presses: They say news travels fast, but the news was all bad for this motorist. Police on Brisbane's northside spotted this vehicle, packed to the ceiling with newspapers one afternoon. The driver's daughter, sitting in the back, was buried up to her neck, and only a small space was left for the driver. After conducting checks, Police discovered the motorist was driving on a suspended licence. A notice to appear before court was issued, and the papers did not get delivered.

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